

THE TEXAS VETERAN

2007 ADVERTISING RATE CARD

The Texas Veteran is a monthly publication serving U. S. military veterans in Texas. It is a nonpartisan publication that includes news, events, features and information important to those who have served their country in the military services. For more information check out our website at www.thetexasveteran.com

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Important Dates for 2007

Issue	Artwork Deadline	Publication Dates
Nov	October 20th	First week in Nov
Dec	November 20th	First week in Dec
Jan	December 20th	First week in Jan
Feb	January 20th	First week in Feb

Typesetting and Ad Design

No charge for the first hour of design, .

Classified Ads

\$10 for twenty words or less, and 10 cents a word there after

Insertion	Full	1/2	1/4	1/8	1/16
Back Cover	850 <small>one issue</small>	800 <small>3 issues</small>	775 <small>6 issues</small>	700 <small>12 issues</small>	
1 issue	700	400	250	150	100
3 issues	675	375	225		
6 issues	650	350	200		
12 issues	600	300	150		

Insertion	Width	Height	Relation
Full Page	10.25	13	A
Half Page			
Horizontal	10.25	6.5	B
Vertical	5.125	13	C
1/4 Page			
Horizontal	10.1	3.25	D
Vertical	2.4125	13	E
1/8 Page			
Horizontal	4.975	3.25	F
1/16 Page			
Horizontal	2.4125	3.25	G

All artwork is due by 5 pm on the day of deadline
To reserve your space call 512-615-1065 or
email us at info@thetexasveteran.com

